

## Ag and Solar Workshop: Incorporating Solar Into Agricultural Landscapes

### Speaker Information

- Overview on Solar – March 4/11, 2022

**Aaron Berryhill**, Solar Program Manager, Virginia Department of Energy

Phone: (804) 839-6978 / Email: [aaron.berryhill@energy.virginia.gov](mailto:aaron.berryhill@energy.virginia.gov)

At DOE, Aaron provides outreach and technical assistance to localities focused on all scales of solar siting and local government renewable energy procurement. He also partners with the Virginia Solar Initiative at the UVA Weldon Cooper Center to develop research-based resources, tools, and guidance for local governments. He recently earned a Master's in Urban and Regional Planning from Virginia Commonwealth University where he conducted research on the current land use trends of utility-scale solar facilities in Virginia.

- Shared Solar Models – March 4/11, 2022 (Remote)

**Charlie Coggeshall**, Director of Policy and Regulatory Affairs, Coalition for Community Solar Access (CCSA),

Phone: (415) 595-6119 / Email: [charlie@communitysolaraccess.org](mailto:charlie@communitysolaraccess.org)

Charlie's work at CCSA, a national Coalition of businesses and non-profits working to expand customer choice and access to solar for all American households and businesses through community solar, is focused on advancing renewable energy market development in the US. He has vast experience across governments, not-for-profits, and private sector industries in research, analysis, and advocacy associated with solar energy development.

- Electric Cooperative Models – March 4, 2022

**Jason Carter**, Director of External Affairs & Communications, Shenandoah Valley Electric Coop (SVEC),

Phone: (540) 705-5468 / Email: [jcarter@svec.coop](mailto:jcarter@svec.coop)

Jason joined SVEC in 2022. Prior to that, he was the Executive Director of the Virginia Cattlemen's Association, the Commonwealth's largest beef cattle association representing over 7000 producers. AT VCA, Jason served on numerous state-affiliated advisory boards related to land use, economic development, tax policy, food labeling, nutrient management and water quality, as well as a cross-disciplinary stakeholder group invested in the progress of the Chesapeake Bay Program and the EPA's Agency's Watershed Improvement Program.

**Lindsey Watson**, Director of Government Affairs, Rappahannock Electric Cooperative (REC), Phone: (540) 360-3924 / Email: [lwatson@myrec.coop](mailto:lwatson@myrec.coop)

At REC, Lindsey develops legislative policy proposals that are beneficial to REC and Virginia's electric cooperatives, lobbies on behalf of REC and Virginia's electric cooperatives before the Virginia General Assembly, and tracks legislation at the state and federal levels that could directly or indirectly impact Virginia's electric cooperatives. Lindsey was born and raised in rural Virginia, on a beef cattle and broiler poultry farm in Cumberland County. She earned a Bachelor of Science degree from Virginia Commonwealth University and a Master of Public Administration degree from Virginia Tech. Lindsey is also a graduate of the Sorensen Institute for Political Leadership at the University of Virginia.

- Electric Cooperative Models – March 11, 2022

**Sam Brumberg**, VP, Regulatory Affairs, Virginia Maryland Delaware Association of Electric Cooperatives

(VMDAEC), Phone: (804) 380-2870, Email: [sbrumberg@vmdaec.com](mailto:sbrumberg@vmdaec.com)

For well over a decade, Sam has been an advocate for clean, safe, affordable, and reliable energy and broadband for the rural mid-Atlantic. He joined VMDAEC in 2012 where he serves as Vice President of Regulatory Affairs and General Counsel to the Virginia, Maryland & Delaware Association of Electric Cooperatives. Sam's legal practice focuses on legislative and regulatory affairs. He also supports the member utilities and affiliates of the Association.

Also **Lindsey Watson**, see above.

- Project Examples: Farmer Experience – March 4/11, 2022

**Phil Liskey**, Shenandoah Valley farmer

Phone: (540) 810-8088 / Email: [paldadof5@gmail.com](mailto:paldadof5@gmail.com)

Phil has installed solar on his farm and the Farm Choice store in Harrisonburg.

- Project Examples: Net-metering – March 4, 2022

**Tiger Solar** (formerly known as Altenergy\*) is a nationally recognized solar company with branches in Charlottesville and the Shenandoah Valley. Over the last 17+ years, Tiger Solar has designed and built over 21 MW of solar systems in 10 states. The company's division is focused on helping businesses thrive using solar to reduce their yearly operating costs.

- **Joe Moore**, Branch Manager, Tiger Solar, Staunton  
Phone: (540) 809-6929 / Email: [moorej@tigersolar.com](mailto:moorej@tigersolar.com)
- **Michael McCue**, Commercial Sales Associate, Tiger Solar, Staunton  
Phone: (540) 885-0493 (o), (828) 773-1786 (c) / Email: [mccuem@tigersolar.com](mailto:mccuem@tigersolar.com)

- Project Examples: Net-metering – March 4/11, 2022

**Paradise Energy Solutions**, 1931 S. High Street in Harrisonburg, [paradisenergysolutions.com](http://paradisenergysolutions.com), Phone: (540) 705-1330

Working across the mid-Atlantic, Paradise is a family-owned, full-service solar energy installation company in operation since 2009.

- **Jordan Neff**, Solar Consultant  
Phone: (540) 239-0621, Email: [jneff@paradisenergysolutions.com](mailto:jneff@paradisenergysolutions.com)
- **Mike Radocha**, Solar Consultant  
Phone: (540) 705-4638, Email: [mradocha@paradisenergysolutions.com](mailto:mradocha@paradisenergysolutions.com)

- Project Examples: Financing – March 4, 2022

**Bill Greenleaf**, Real Estate Team Lending Manager & Clean Energy Loan Officer, Virginia Community Capital, Phone: (804) 370-6808 / Email: [bgreenleaf@vccva.org](mailto:bgreenleaf@vccva.org)

With over twenty years of experience, Bill works on strategic planning, business development, and financial management with specific experience and knowledge of sustainability issues. In 2008, he served on the Governor's Commission on Climate Change and in 2009, I served on the Governor's Energy Policy Advisory Council.

- Project Examples: Sheep Grazing – March 4/11, 2022

**Riley Murray**, Director of Operations, SolRenewables, Inc, Augusta County

Phone: (540) 290-5733 / Email: [riley@solrenewables.com](mailto:riley@solrenewables.com)

Riley has over 40 years of experience in industrial engineering, technology management, manufacturing plant expansions and startups, and facilities maintenance and asset reliability. Riley is a Certified Maintenance and Reliability Professional. Previous employers include James Madison University, Secure

Friday, March 4 and 11, 2022

Futures Solar, Hollister Incorporated, RR Donnelley, and General Electric. He holds degrees in Industrial Engineering, and a Graduate Certificate in Applied Statistics from Penn State University and is also an affiliate faculty member at James Madison University's College of Integrated Science and Engineering.

- Virginia Solar Resources and Research – March 4, 2022

**John Ignosh**, Virginia Cooperative Extension Specialist, Virginia Tech Dept of Biological Systems Engineering, Phone (540) 432-6029 ext. 108 / Email: [jignosh@vt.edu](mailto:jignosh@vt.edu)

Based in Harrisonburg, John's Extension programming is focused on promoting the efficient utilization of agricultural byproducts to include renewable energy, energy efficiency, and nutrient management.